

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: MAJORITY PAC(322375)
700 13th St NW Ste 600
Washington, DC 20005-3960

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57075
Contract Dates: 10/24/2012-11/02/2012
Customer Order:
Linked Order:
CPE: / / 2204

Invoice Num: 1201-544314
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 7

PAY BY 11/27/2012
Net 30 days

In Account With: WATERFRONT STRATEGIES(179297)
3050 K St NW Ste 100
Washington, DC 20007-5108
ATTN:Accounts Payable

Product Desc: SMP PITTSBURGH 10/24-11/2

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	PRICE IS RIGHT	10/24/2012-10/26/2012	. . W T F . .	30	3	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W T F . .		3		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	11:29:31 AM		MAJ1201EDUH	30	800.00				
10/25/2012	Th	10:59:00 AM		MAJ1201EDUH	30	800.00				
10/26/2012	Fr	10:59:25 AM		MAJ1201EDUH	30	800.00				
3	NOON NEWS	10/25/2012-10/25/2012	. . . T . . .	30	1	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . T . . .		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	12:13:08 PM		MAJ1201EDUH	30	800.00				
5	DR. PHIL	10/24/2012-10/26/2012	. . W T F . .	30	3	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W T F . .		3		550.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	03:23:11 PM		MAJ1201EDUH	30	550.00				
10/25/2012	Th	03:50:21 PM		MAJ1201EDUH	30	550.00				
10/26/2012	Fr	03:50:57 PM		MAJ1201EDUH	30	550.00				
7	CBS SUN MORN	10/28/2012-10/28/2012 S	30	1	1,000.00				
30 MIN SEP										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012		S		1		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	09:10:15 AM		MAJ1201EDUH	30	1,000.00			
8	THIS MORNING 6-7AM		10/25/2012-10/26/2012		...TF..		30	2	850.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			...TF..		2		850.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	06:28:31 AM		MAJ1201EDUH	30	850.00			
10/26/2012	Fr	06:59:30 AM		MAJ1201EDUH	30	850.00			
10	THE EARLY SHOW		10/24/2012-10/26/2012		..W.F..		30	2	500.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			..W.F..		2		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	08:11:04 AM		MAJ1201EDUH	30	500.00			
10/26/2012	Fr	08:44:37 AM		MAJ1201EDUH	30	500.00			
12	5-530PM NEWS		10/24/2012-10/24/2012		..W....		30	1	1,100.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			..W....		1		1,100.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	05:29:01 PM		MAJ1201EDUH	30	1,100.00			

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14	530-6PM NEWS	10/25/2012-10/26/2012	. . . T F . .	30	2	1,100.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . T F . .		2		1,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	05:53:48 PM		MAJ1201EDUH	30	1,100.00				
10/26/2012	Fr	05:36:54 PM		MAJ1201EDUH	30	1,100.00				
16	M-F 6PM NEWS	10/24/2012-10/26/2012	. . W T F . .	30	3	1,350.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W T F . .		3		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/24/2012	We	06:28:27 PM		MAJ1201EDUH	30	1,350.00				
10/25/2012	Th	06:29:03 PM		MAJ1201EDUH	30	1,350.00				
10/26/2012	Fr	06:09:51 PM		MAJ1201EDUH	30	1,350.00				
18	M-F 630PM NEWS	10/25/2012-10/26/2012	. . . T F . .	30	2	1,350.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . T F . .		2		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/25/2012	Th	06:58:15 PM		MAJ1201EDUH	30	1,350.00				
10/26/2012	Fr	06:43:10 PM		MAJ1201EDUH	30	1,350.00				
20	11:35P-12:37A - LETTERMAN	10/25/2012-10/26/2012	. . . T F . .	30	2	700.00				
30 MIN SEP										

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<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . T F . .	2		700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	12:08:30 AM		MAJ1201EDUH	30	700.00			
10/26/2012	Fr	11:59:18 PM		MAJ1201EDUH	30	700.00			
22	11PM NEWS	10/24/2012-10/26/2012	. . W T F . .		30	3	2,750.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . W T F . .	3		2,750.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	11:22:02 PM		MAJ1201EDUH	30	2,750.00			
10/25/2012	Th	11:23:07 PM		MAJ1201EDUH	30	2,750.00			
10/26/2012	Fr	11:32:08 PM		MAJ1201EDUH	30	2,750.00			
24	11PM NEWS	10/27/2012-10/27/2012 S .		30	1	2,500.00		
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012	 S .	1		2,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/27/2012	Sa	11:31:05 PM		MAJ1201EDUH	30	2,500.00			
25	11PM NEWS	10/28/2012-10/28/2012 S		30	1	2,500.00		
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012		 S		1		2,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	11:23:54 PM		MAJ1201EDUH	30	2,500.00			
26	THE INSIDER		10/24/2012-10/26/2012		.. W T F ..		30	3	900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			.. W T F ..		3		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	07:47:54 PM		MAJ1201EDUH	30	900.00			
10/25/2012	Th	07:47:51 PM		MAJ1201EDUH	30	900.00			
10/26/2012	Fr	07:41:58 PM		MAJ1201EDUH	30	900.00			
30	THE BIG BANG THEORY/TWO AND A HALF		10/25/2012-11/01/2012		... T ...		30	1	6,500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012			... T ...		1		6,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	08:18:59 PM		MAJ1201EDUH	30	6,500.00			
31	THE AMAZING RACE		10/28/2012-10/28/2012	 S		30	1	4,500.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/22/2012-10/28/2012		 S		1		4,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:59:33 PM		MAJ1201EDUH	30	4,500.00			

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32	THE GOOD WIFE	10/28/2012-10/28/2012	 S		30	1	4,500.00	
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 S		1		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	10:00:02 PM		MAJ1201EDUH	30	4,500.00			
36	THE TALK	10/26/2012-10/26/2012	 F . .		30	1	475.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 F . .		1		475.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	02:29:12 PM		MAJ1201EDUH	30	475.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		34		51,925.00		7,788.75	44,136.25	0.00	0.00

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY MAJORITY PAC

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200</div>		
Gross Billing		51,925.00
Trade Value		0.00
Agency Commission		7,788.75
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		44,136.25

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